



COLEMAN

STRATEGY & EXPERIENCE GROUP

Transforming Strategy into Meaningful People Experiences

PEOPLE
CULTURE
CAPABILITY
LASTING IMPACT

*It starts with
communication.*

Communication That Leads to Action™

CERTIFICATION PROGRAM

COMING IN 2027

Become a certified trainer for your organization.

Build internal capability. Strengthen culture. Create lasting change.

The Communication That Leads to Action™ (CTLA) Certification Program is being developed for leaders and practitioners who want to move beyond participating in the methodology to becoming equipped to **teach, facilitate, and reinforce CTLA within their own organizations.**

Certified trainers will develop a deeper understanding of the CTLA methodology, including OPEN Voice™ and SAFE Conversations™, and learn how to help teams build communication environments where people can speak, participate, move conversations toward action, and strengthen follow-through.



*Multiply
the Impact.*



DEEPEN YOUR KNOWLEDGE

Gain a comprehensive understanding of the CTLA methodology, frameworks, and tools.



BUILD YOUR SKILLS

Learn how to design and facilitate engaging CTLA workshops and conversations.



BRING IT INSIDE

Develop the capability to implement CTLA within your own organization.



DRIVE SUSTAINABLE CHANGE

Reinforce practices over time and help teams create real, measurable results.



JOIN A COMMUNITY

Be part of a growing network of certified professionals committed to better communication and stronger organizations.



DESIGNED FOR PROFESSIONALS SUCH AS:

- HR and People leaders
- Learning & Development professionals
- Organizational development practitioners
- Internal facilitators and trainers
- Leaders responsible for culture and organizational effectiveness

BRING THE METHODOLOGY INSIDE YOUR ORGANIZATION.

Rather than relying solely on an outside facilitator, certification is intended to help organizations build internal capability to reinforce the practices over time and support sustainable implementation.

*Certification offerings are currently
in development for 2027.*



BE AMONG THE FIRST TO KNOW

Join the interest list for certification updates, early program information, and future enrollment opportunities.

JOIN THE 2027
CERTIFICATION INTEREST LIST →

“ Communication is not the goal.
Action is. ”

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