

OPEN Audit™

FACILITATED ASSESSMENT

Assess Together. Build Shared Understanding.

Move beyond individual perceptions and create a common understanding of the communication environment through a structured, facilitated assessment experience.

Designed for leadership teams, departments, boards, and cross-functional groups seeking alignment, visibility, and a clear path forward.



WHAT IS OPEN AUDIT™?

OPEN Audit™ is a facilitated assessment experience that brings people together to evaluate the health of their communication environment using the OPEN Voice™ framework.

Through guided dialogue and data, your team identifies strengths, surfaces blind spots, uncovers communication debt, and aligns on priorities for meaningful improvement.



WHAT YOU'LL ASSESS



OPEN EXPECTATIONS™

Do people understand expectations, priorities, and what good communication looks like?



PRESERVED SAFETY™

Can people raise concerns, share ideas, and speak honestly without unnecessary risk?



EXPECTED PARTICIPATION™

Do people understand their responsibility to contribute, engage, and participate?



NOTHING DISAPPEARS™

Are concerns acknowledged, tracked, and moved toward resolution?

WHAT YOU'LL RECEIVE



TEAM OPEN HEALTH SCORE™

Shared communication environment score across the group measured against the four conditions of OPEN Voice™.



ALIGNMENT GAP ANALYSIS™

Identifies where leaders, teams, and stakeholders experience the communication environment differently. Highlights perception gaps, communication blind spots, and areas requiring alignment.



COMMUNICATION ENVIRONMENT SUMMARY™

Consolidated summary of findings, strengths, risks, communication debt indicators, and opportunities for improvement.



COMMUNICATION DEBT ASSESSMENT™

Maps communication debt across four categories — Disappeared, Unresolved, Repeated, and Invisible — with estimated organizational impact.



COMMUNICATION RISK MAP™

Identifies communication vulnerabilities, barriers, and risks that may affect performance, engagement, accountability, and decision-making.



90-DAY COMMUNICATION BLUEPRINT™

Names priority risks, assigns ownership, establishes timelines, and prepares the organization for its 90-day follow-up audit.

WHO IS IT FOR?

IDEAL FOR ORGANIZATIONS SEEKING TO:



- ✓ Build shared understanding across leadership
- ✓ Strengthen collaboration and accountability
- ✓ Align around priorities for improvement
- ✓ Navigate change or growth
- ✓ Uncover communication blind spots
- ✓ Create a common path forward

WHY START HERE?



The Facilitated Assessment creates the visibility needed to move forward together with confidence.

PART OF THE OPEN AUDIT™ PRODUCT SUITE



LEVEL 1 SELF-GUIDED
Assess on your schedule. At your pace.



LEVEL 2 FACILITATED
Assess together. Build shared understanding.



LEVEL 3
Executive-level insights. Expert facilitation.

Choose the experience that fits your needs.



COLEMAN
STRATEGY &
EXPERIENCE GROUP
Transforming Strategy into
Meaningful People Experiences

OPEN Audit™
THE DIAGNOSTIC
Measures the
communication environment.

OPEN Voice™
Sets the standard for
the communication
environment.

OPEN Audit™
Measures the
communication
environment.



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